Koon Project

The Future of SocialFi Begins Here.
Join us on this journey.

RAKKOON
WHITEPAPER

RAKKOON: A BLEND OF DEFI AND MEMES

Koon ($RAKN) project is a combination of two biggest markets: DeFi and Meme Coins. $RAKN brings utility to the meme coin sector by featuring on our membership based social platform. Our funny and curious racoon will jump into action through our SocialFi .

What sets Koon Project apart is its unique ability to combine cryptocurrencies with content creators platform, where creators can monetize their content and users can participate in contests, and rewarded interactions.

SocialFi introduce a new way to interact, where the community takes prominence. Rakkoon ecosystem offers a fresh angle to interact and entertain its community members on the principle of DeFi.

Dare to shape the future with us.

KEY MARKET

CHALLENGES FOR

INVESTORS
- Token losing value due to a lack of utility
- Lack of transparency on projects
- Projects abandoned after presale

USERS
- Platform with disorganized content and obsolete tools
- Lack of dynamics within the platforms
- Traditional banking systems

OUR TOKEN

Rakkoon ($RAKN) is an hybrid meme coin built on the Binance Smart Chain (BSC) to ensure low transaction fees for users. $RAKN is a BEP-20 token, compatible with ERC-20 standards.

Inspired by BNB, Rakkoon follows a deflationary model. We have allocated 6% of our supply to periodically remove coins through buybacks and burns, supporting long-term value.

$RAKN Utilities:

- ☑ **Dynamic of our platform:** Airdrop rewards events, contests.
- ☑ **Subscription**: For content creators, it's mandatory.
- ☑ **Optional Content Monetization**: Creators can offer tips, videos, etc… With payments in USDT or $RAKN.
- ☑ **Trading on CEX**: $RAKN will be available for trading on CEX.
- ☑ **Staking.**

To address key market challenges surroundings tokens, we have created an hybrid meme coin combining fun and real utility. We've ensured that our token offers real value through a vesting program and periodic burns. Our token will be in high demand as it will be used to pay fees in our platform.
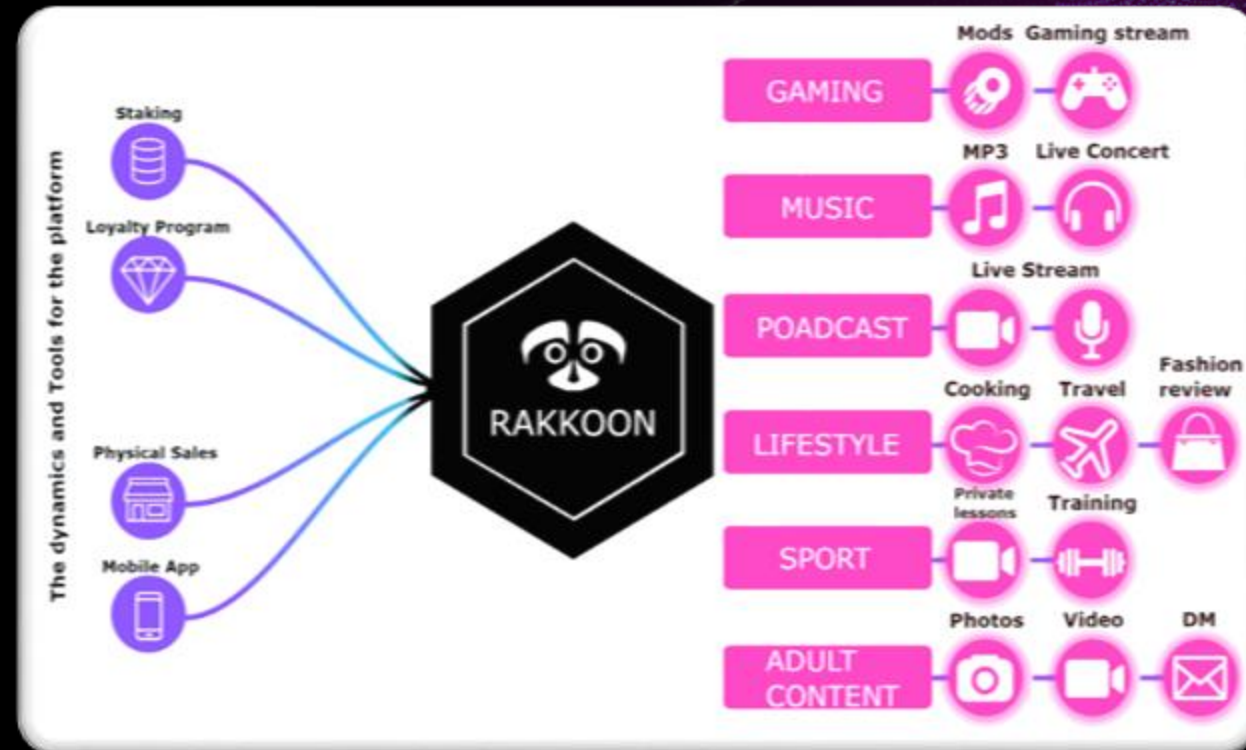
OUR PLATFORM

Our SocialFi, Rakkoon, shares its name with our token and represents the next generation of membership-based social platforms. It leverages cryptocurrency to create a true Web3 ecosystem.

Rakkoon will host diverse creator content across categories like gaming, sports and more. Where creativity knows no bounds.

Rakkoon Features:

☑ **Flexible Formats**: Tools for creators to sell digital products such as MP3s linked to Spotify, paid direct messages, and more...

☑ **Physical Goods**: Option for creators to sell physical products.

☑ **Intuitive Content Organization**: Advanced tools like search engines, customizable feeds, and more to help users navigate content easily.

☑ **Mobile App**: A mobile app will be developed as Rakkoon builds its audience.

To make Rakkoon more appealing to users, we have carefully designed platform dynamics:

- ✅ **Staking**: Our staking program will unlock exclusive content for fans.
- ✅ **Loyalty Program**: Early creators can benefit from a no-fee period under certain conditions.
- ✅ **Seasonal Events:** Airdrop campaigns and contest reward pools will be created to keep our community engaged through special events.
- ✅ **Subscription**: Customized membership options.

✅ **Non-Custodial Payments**: Many content creators face issues with banks denying income deposits. By using cryptocurrency on Rakkoon, creators retain full control over their earnings.

	Settlement layer	Fee (membership)	Fee (content, tips)	Payout Time	Non-custodial wallet
RAKKOON $RAKN, BNB		10%	10%	Instant	✓
OnlyFans	Banks	20%	20%	5 days	—
fansly	Banks	20%	20%	3 days	—
PATREON	Banks	8%	—	5 days	—

We have already identified user demand from other platforms. As we build the foundations of Rakkoon, it's easier for us to integrate these tools and offer them to our users. The dynamic we're creating will enable Rakkoon to develop a unique identity.

ROAD MAP: THE PATH TO SUCCESS

Phase 1

Initial Research: Conduct feasibility studies and establish a budget.

Define the project: Develop a comprehensive project plan.

Social Launched: Build our community through Twitter and Telegram.

Website Launch: Publish the Koon Project website to introduce our project.

Phase 3

Platform Development: Establish the platform and company.

Prospecting for content creators: Connect with creators across various content types.

Feedback from beta testers: Deploy and test the beta platform with early users for feedback.

Phase 5

Platform launched to the Public: Make the platform available to the public.

Social Media for platform: Grow our presence on Instagram and other channels.

Loyalty Rewards Program: for early adopters.

Influencer Partnerships: influencer contracts to expand our platform community.

Phase 2

Contract deployed: Deploy smart contracts for the $RAKN token.

Audit contracts: Conduct a security audit to ensure the integrity.

Community Growth / Airdrops: Engage the community with reward-based activities.

Initiate token presale: Begin the presale phase for buying $RAKN tokens.

Phase 4

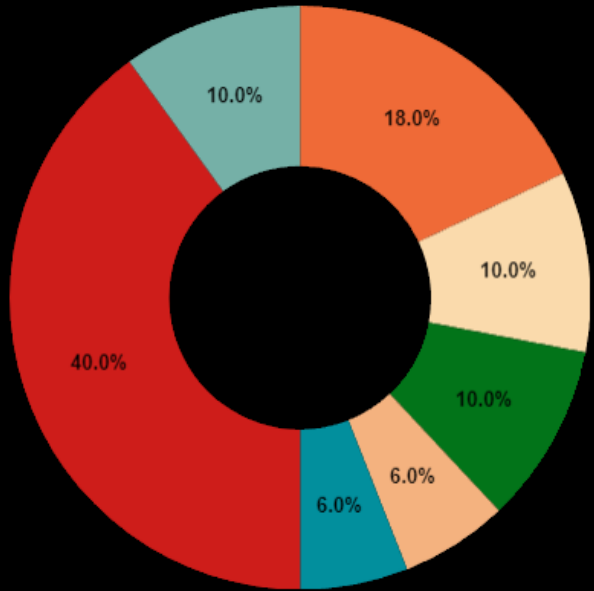**End of Presale & Token claim:** Conclude the $RAKN ICO.

CEX/DEX Listing: List $RAKN on CEX and DEX to enhance accessibility and liquidity.

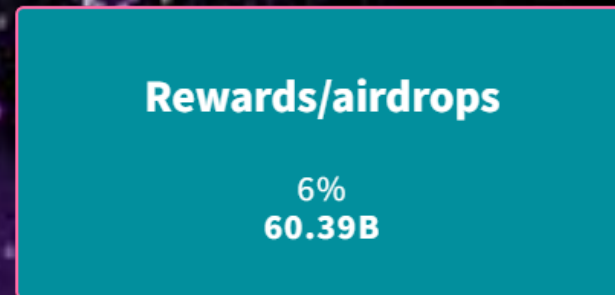**CoinMarketCap listing:** Apply to get listed and enhance project credibility.
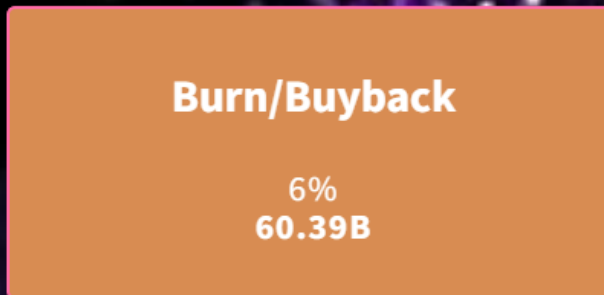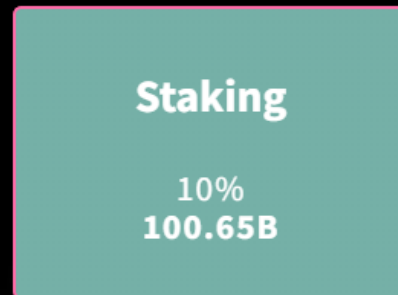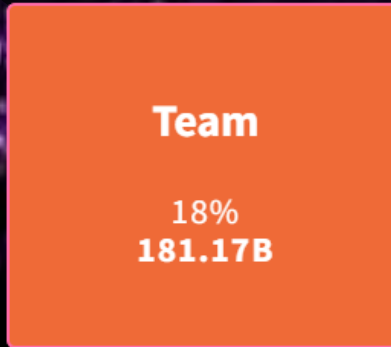
CoinGecko Listing: Apply to get listed and increase project visibility.

TOKENOMICS: THE SUSTAINABLE DISTRIBUTION

Our robust tokenomics are designed to ensure the longevity of $RAKN and respond to our community expectations.

Total Token Amount: 1,006,500,000,000

Presale	Team	Liquidity (CEX/DEX)	Marketing
40% 402.6B	18% 181.17B	10% 100.65B	10% 100.65B

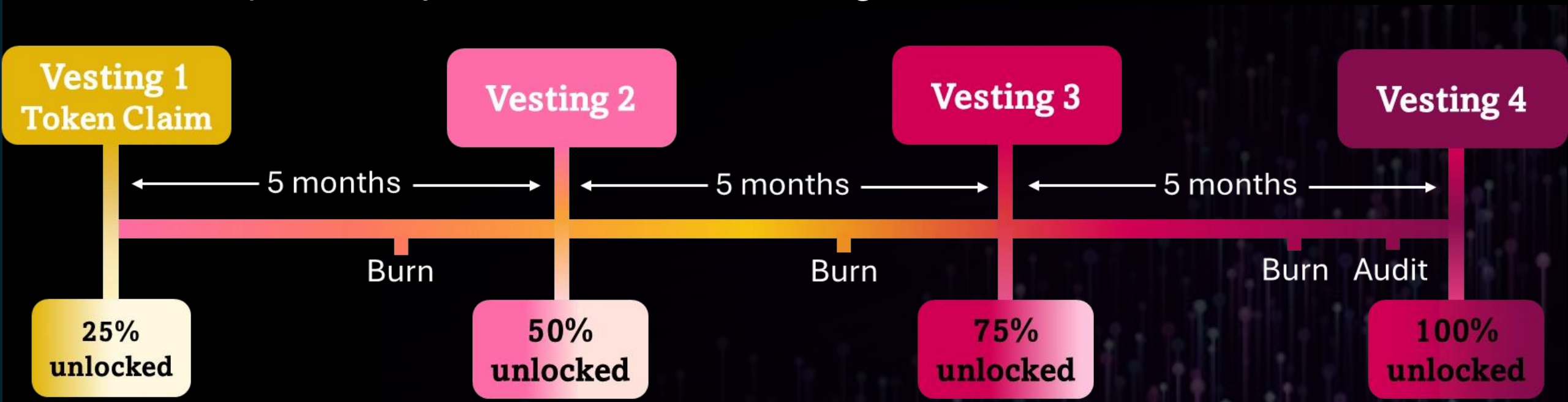| Staking	Burn/Buyback	Rewards/airdrops
10% 100.65B	6% 60.39B	6% 60.39B

- **Marketing (10%):** Tokens allocated for platform promotion through social media campaigns, and influencer partnerships.

- **Liquidity (10%):** Establishing liquidity pools for DEX and ensuring liquidity for CEX launches.

- **Staking (10%):** Providing liquidity to support staking rewards.

- **Burn/Buyback (6%):** Periodic buybacks to reduce token supply before each vesting period.

- **Rewards/Airdrops (6%):** Tokens reserved for bounty programs to engage the community.

- **Team (10%):** Team compensation through token supply, as 100% of presale funds are directed to project development.

VESTING: STAY COMMITTED

The vesting schedule will be established through a third-party platform (UNVEST), which will periodically unlock assets. Our vesting is linear.

UNDER VESTING: Investors, Marketing, Burn, TEAM.
EXCLUDED OF VESTING: Airdrops, Liquidity for CEX/DEX, this needs to be available at launch.
Staking liquidity will be integrally unlocked at vesting 2.

Vesting schedule

For the token: Promotes market stability by preventing large sell-offs during the CEX launch.

For investors: Builds trust by safeguarding the value of their investment.

For the team: Ensures a long-term commitment to the project's success.

Allocation	TGE	Vesting
Presale	25%	Linear 15m/25% unlock every 5m
Marketing	25%	Linear 15m/25% unlock every 5m
Liquidity(CEX,DEX)	100%	-
Staking	-	Linear 5m/100% unlock
Burn/Buyback	33.3%	Linear 10m/33.3% unlock every 5m
Rewards/airdrops	100%	-
Team	25%	Linear 15m/25% unlock every 5m

*TGE (Token Generation Event) starts day 1 of Token Claim

STAKING: SUPPORT YOUR CREATOR

Our staking program will launch during the second vesting phase, allowing fans to stake their $RAKN tokens on their favorite creators and earn APY. Fans will receive 70% of the staking rewards and gain access to exclusive content, while creators will receive the remaining 30%.

This staking process between fans and creators, encouraging creativity across the community while supporting the growth of $RAKN.

AIRDROPS: REWARDING CREATIVITY

Help us grow Rakkoon's community with our Airdrops Campaign, designed to reward creativity and social engagement. Share memes, articles, or any content related to Rakkoon to earn points for each contribution.

These points can be redeemed for $RAKN tokens once the presale is complete.

GET CREATIVE AND JOIN US ON X (Twitter)!

CONCLUSION

The Koon Project is more than just a meme coin launch, it's an innovative membership-based content platform that redefines interaction. With reward pools, staking, non-custodial payments, and intuitive features, our SocialFi aims to be a strong alternative to platforms like OnlyFans and Patreon.

Through our project, we aim to address key market challenges, delivering an optimized and entertaining platform designed to stand out in a competitive landscape.

Join us to be part of our ecosystem.

Rakkoon Token Presale:

The $RAKN presale offers early supporters an opportunity to get involved. Detailed informations on the presale will be announced soon, so stay tuned!

Jump In Our Project And Stay Connected

Learn more about Koon Project

On our → **Website**

and → **Whitepaper**

Communicate on our

→ **Twitter**

→ **Telegram**

Find us on

Koon Project

DISCLAIMERS

Cryptocurrency investments carry a high risk of volatility. Be aware of tax implications, as profits may be subject to capital gains or other taxes in your jurisdiction. Cryptocurrency regulations can vary, so make sure you fully understand the rules in place in your region. Conduct through research and invest only what you can afford to lose.